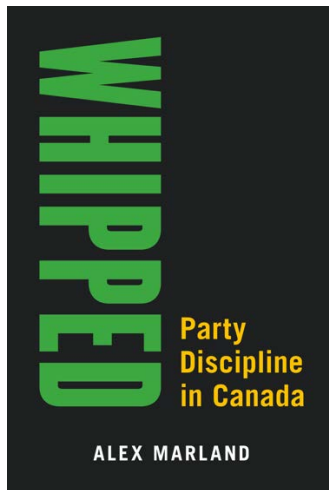




FOR IMMEDIATE RELEASE

Whipped goes deep into the inner workings of Canadian politics to expose how party discipline within the legislature has morphed, worryingly, into total message control for Canadian politicians.



370 pages, 6 x 9"
6 b&w photos, 8 tables, 1 chart
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(Vancouver BC, July 29, 2020) Ontario Premier Doug Ford ousted MPP Belinda Karahalios from the Progress Conservative caucus after she voted against a COVID-19 emergency bill this past week. On April 2, 2019, Prime Minister Justin Trudeau expelled Jody Wilson-Raybould and Jane Philpott from the Liberal caucus after their stunning refusal to toe the party line over the SNC Lavalin affair. Party discipline is widely recognized to be a powerful force that pulses across all aspects of Canadian legislatures and yet there is a paucity of information about how it actually works.

On the heels of his ground-breaking book *Brand Command: Canadian Politics and Democracy in the Age of Message Control*, winner of the prestigious Donner Prize and the Atlantic Book Prize, Alex Marland, one of Canada's premiere political thinkers, is releasing ***Whipped: Party Discipline in Canada*** on September 15, 2020. Here he exposes the good, the bad, and the ugly of party discipline in Canadian federal and provincial politics.

"A great read for anyone curious about how politics in Canada really works. An absolute must-read for anyone thinking of running for office. Because if you find yourself sitting in parliament having not read it? You'll be in for a hell of a surprise." - **RICK MERCER**

For ***Whipped***, Marland conducted 131 interviews with politicians and political staffers across all parties. Among those interviewed are former prime ministers and premiers, and past and present high-ranking ministers, including Brian Mulroney, Paul Martin, Kim Campbell, Michael Ignatieff, Elizabeth May, Carolyn Bennett, Jody Wilson-Raybould, Jane Philpot, Peter McKay, Bob Rae, Gilles Duceppe, and Kathleen Wynne.

"*Whipped* will take you to the place that political journalists find incredibly difficult to cover."

- **SUSAN DELACOURT**



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These powerful and provocative behind-the-scenes interviews allow Marland “to expose the communications management practices that intensify party discipline” and also how it can “suffocate policy entrepreneurialism, and stifle individualism.” He explains why Members of Parliament and provincial politicians toe the party line and explores the phenomenon of politicians as brand ambassadors, the role of the party whip, and the inner workings of legislatures. He recounts stories from Prime Minister Brian Mulroney’s drive for caucus cohesion in the 1980s through to the turmoil that the SNC-Lavalin crisis wrought on Justin Trudeau and the Liberal Party in 2019.

Whipped reveals just how democracy works, and doesn’t work, *within* political parties and seeks to find the equilibrium between the need for discipline and its suppression of political representation.

Alex Marland is an award-winning author, a professor of political science at Memorial University of Newfoundland and a member of the College of the Royal Society of Canada.

Digital review copies of ***Whipped*** are available now. Print copies are available as of August 7th. For permission to excerpt, or to arrange an interview with Alex Marland or one of the interviewees in *Whipped*, please contact Kerry Kilmartin at kilmartin@ubcpress.ca.

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